

VOLUNTARY

SAFETY RECALL

Colorful Hearts Teddy

(Model Number: 017107)

Certain production runs of this bear utilized substandard fabric which can tear around the eye possibly resulting in the eye falling out of the bear causing a potential choking hazard.



(not actual size)

Product was sold April 2011 to December 2011

Consumers should immediately stop using Colorful Hearts Teddy and return it to your local Build-A-Bear Workshop® store where you will be able to exchange Colorful Hearts Teddy for a coupon for any available animal of your choice from Build-A-Bear Workshop.

Call Build-A-Bear Workshop (toll free) at 1-866-236-5683

Between 8 a.m. – 8 p.m. (CT) Monday – Friday

Between 9 a.m. – 6 p.m. (CT) Saturday

Between 10 a.m. – 4 p.m. (CT) Sunday

or visit buildabear.com® for more information.